ABSTRACT OF THE DISCLOSURE

A high definition display having a display line pitch smaller than a cell arrangement pitch in the column direction is provided. A display device to be used has a display surface including plural cell columns, each of which is a set of cells having the same light emission color. The display device has a cell arrangement structure in which cell positions in the column direction are shifted from each other between the neighboring cell columns. An interlaced display is performed by changing the combination of cells of a display line that is perpendicular to the column direction in every field between the neighboring cell columns of the same light emission color.

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